

**FAIR**



**TRADE**

Category: Card game  
Mechanic: Bidding  
Players: 2-6  
Time: 30 minutes  
Age: 12+

Components: 90 cards,  
216 markers, 1 pawn

## WHAT IS THE GAME ABOUT?

Through conscious choices, you as a consumer have the power to improve the world. Will you be able to produce and trade consciously and economically for a better world?

## HOW DO YOU WIN?

Earn the most fair trade markers without going bankrupt.

## HOW DO YOU PLAY?

You play both a farmer, investing in fair production, and a trader, buying fairly produced goods. You do this through secret bidding. The higher your farmer bid, the more you will earn from the trader bids. The higher your trader bid, the more fair trade markers you will earn.



## WHAT MAKES THE GAME SPECIAL?

The game encourages conscious consumption but also emphasizes the economic realities necessary to enable this. The simultaneous bidding minimizes downtime and maximizes tension. Simple rules and language independency makes the game accessible for the whole family.